

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.71

FLOWER SEED SPECIALTIES

FOR SPRING 1952

HARROLD'S PEDIGREED STRAINS

PANSIES: Plant indoors now for spring sales.

PRIMROSES: A good time to plant for next fall sales.

TUBEROUS BEGONIAS: Seeds sown now will make excellent bedding plants.

Also see our tuber offer sent to you in December. Still available.

GLOXINIA: Another item seeded now that makes good spring stock.

VIOLAS: A very fine companion to your Pansy sales.

FUCHSIAS: Grown from seed are interesting and valuable.

PETUNIAS: The backbone of your spring plant sales. Plant plenty.

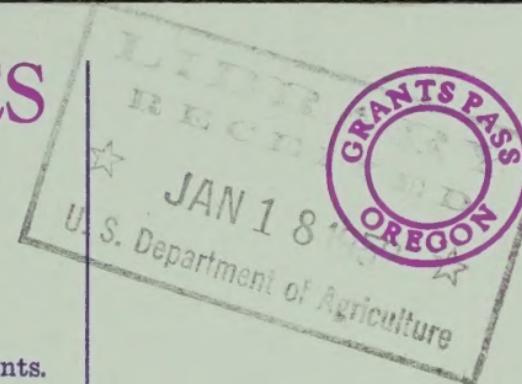
OTHER VARIETIES: Offered in this list will be found many other items

that should be planted now. Note our special pricing formula that saves you money.

TERMS: REMIT WITH ORDER. NO STAMPS.

HARROLD'S

BOX 29, DEPT. 10
GRANTS PASS, OREGON



Sec. 34.60 P. L. & R.

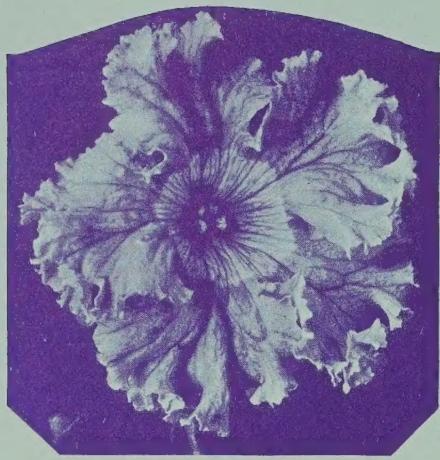
U.S. POSTAGE

PAID

PERMIT 22

Mr. Ralph R. Shaw
The Librarian
U. S. Dept. of Agriculture
Washington 25, D. C.

FORM 3547 Requested



Florist

PETUNIA

SEEDS

NO BEDDING PLANT
GROUP IS MORE PROFIT-
ABLE or POPULAR THAN
THESE PETUNIAS.

GIANT FLOWERED RUFFLED

About 150,000 seed per ounce. Average production 800 plants per $\frac{1}{128}$ ounce.

MINIMUM QUANTITY SOLD $\frac{1}{128}$ OZ.	PRICE PER	$\frac{1}{128}$	$\frac{1}{8}$	$\frac{1}{4}$
VARIETY	COLOR	ounce	ounce	ounce
DWARF GIANTS OF CALIFORNIA: Ramona Dark Shades.	\$.90	\$5.85	\$17.50	
DWARF GIANTS OF CALIFORNIA: Ramona Light Shades.	.90	5.85	17.50	
DWARF GIANTS OF CALIFORNIA: Ramona Light & Dark.	.90	5.85	17.50	
GLAMOUR: Salmon rose. Huge.	.90	5.85	17.50	
MARYLYN: (SALMON BEAUTY) Rich salmon.	.75	5.00	15.00	
PARAMOUNT MIXTURE: Fine robust habit for less favorable conditions.	.90	5.85	17.50	
SPECIAL FLORIST MIXTURE: Medium dwarf, all colors.	.65	4.25	12.50	
SUPER DWARF MIXED: Most dwarf of this race	1.25	8.30	25.00	
SUPER FLUFFY RUFFLES: Heavily ruffled, mixed colors.	.50	3.50	10.00	
SUPREME FLORIST STRAIN: Rose, pink and salmon.	.90	5.00	15.00	
RUFFLED MONSTERS: A fine large flowered mixture.	.50	3.50	10.00	

PETUNIA GRANDIFLORA SINGLE FRINGED

MINIMUM QUANTITY SOLD $\frac{1}{128}$ OZ.

VARIETY	COLOR	PRICE PER	$\frac{1}{128}$	$\frac{1}{8}$
			ounce	ounce
DAINTY LADY: Pale yellow.			\$.65	\$4.75
FRINGED SNOWSTORM: Compact, vigorous white.			.65	5.00
GOLDEN JUBILEE: Carmine scarlet, gold throat.			1.00	6.75
LACE VEIL: Dwarf fringed pure white.			.60	4.00
PINK TRIUMPH: Bright rose pink.			.65	4.75
ROYAL PURPLE: Deep, velvety purple.			.75	5.00
SCARLET BEAUTY: (Miranda) Scarlet rose.			.75	5.00
THEODOSIA IMPROVED: Fringed rose, golden throat.			.65	4.75
WHITE BEAUTY: Large lacy white.			.65	4.75
WHITE MOUND: Uniform compact pure white. New.			.65	4.75
FIMBRIATA CHOICE MIXTURE: All varieties.			.50	3.75

DWARF HYBRIDA FANCY — Ruffled and Plainedged

MINIMUM QUANTITY SOLD $\frac{1}{128}$ OZ.

VARIETY	COLOR	PRICE PER	$\frac{1}{128}$	$\frac{1}{8}$
			ounce	ounce
ADMIRAL: Compact violet blue. Flowers waved.			\$.35	\$2.25
INNOCENCE: NOVELTY. Fringed pure white. Dwarf for pots.			.65	5.00
KING HENRY: Dwarf deep red.			.35	2.25
LITTLE GIANTS: Ball shaped plants. Ruffled.			.35	2.25
MARTHA WASHINGTON: Frilled blush pink.			.35	2.25
VELVET BALL: Compact velvety blood red.			.35	2.25

GRANDIFLORA PLAIN EDGED

MINIMUM QUANTITY SOLD $\frac{1}{128}$ OZ.

VARIETY	COLOR	PRICE PER	$\frac{1}{128}$	$\frac{1}{8}$
			ounce	ounce
BURGUNDY: Rich wine red, white throat.			\$.65	\$4.50
DAZZLER: Compact brilliant scarlet. New.			.65	4.75
DWARF ELK'S PRIDE: Compact velvety purple.			.50	4.00
FLAMING VELVET: Velvety blood red.			.50	4.25
PINK GLORY IMPROVED: Compact deep rose white throat.			.50	4.00
SNOWSTORM IMP: Best white, yellow throat.			.50	4.50
WHITE CLOUD: Dwarf, compact pure white.			.50	4.25
SPECIAL MIXTURE: All varieties this type.			.35	2.75

PENDULA or BALCONY

MINIMUM QUANTITY SOLD 1/10 OZ.

VARIETY	COLOR	PRICE PER	1/10	one
			ounce	ounce
BALCONY ROSY MORN: Rose, white throat.			\$.43	\$4.30
BLACK PRINCE: Deep velvety red.			.68	6.80
DEEP BLUE: Large true blue.			.45	4.50
RED: Brilliant crimson red.			.45	4.50
ROSE: Clear rose, golden throat.			.45	4.50
ROYAL ROSE: NOVELTY. Clear warm rose of huge size.			.70	7.00
STAR OF CALIFORNIA: Violet purple, white star.			.45	4.50
WHITE: Excellent pure white.			.45	4.50
BALCONY MIXTURE: All colors in a popular blend.			.36	3.60

PETUNIA HYBRIDA BEDDING TYPES

MINIMUM QUANTITY SOLD 1/10 OZ.

VARIETY COLOR

PRICE PER 1/10 one
ounce ounce

DWARF NANA COMPACTA:

ALDERMAN: Deep violet blue.	\$.33	\$3.30
BLUE BEDDER: Fine mid-blue.34	3.40
BRIGHT EYES: Soft pink, white throat.60	6.00
CELESTIAL ROSE IMPROVED: Deep rose. Compact.34	3.40
CREAM STAR: Creamy white.42	4.20
ENGLISH VIOLET: Rich violet purple.83	8.30
FIRST LADY: Soft pink.	1.00	10.00

FIRE CHIEF: NOVELTY. 1950 Gold Medal Winner. Dwarf, compact	1.25	12.50
Fire Chief Red. A must.	(1/20 OZ. FOR \$0.75)	1.00	10.00

GLOW: Dazzling carmine red.	1.00	10.00
GLOWING ROSE: Intense cerise rose.42	4.20

HEAVENLY BLUE: (Silver blue) Light soft blue.65	6.50
IGLOO: Compact snow white.50	5.00

PEACH RED: New deep salmon rose. Vigorous.32	3.20
ROSE OF HEAVEN IMPROVED: Dwarf bright rose.80	8.00

ROSE QUEEN: Compact bright rose.32	3.20
ROSY MORN IMP: Fine rose, white throat.32	3.20

RUBY RED: NOVELTY. Another of the new types.	1.00	10.00
SNOWBALL IMPROVED: Pure white.42	4.20

SNOW MOUNTAIN: Compact dwarf pure white.60	6.00
SNOW QUEEN: Large flowered white.35	3.50

TOPAZ QUEEN: Large scarlet rose.34	3.40
VIOLEACEA: Deep velvet purple.34	3.40

EXTRA SELECT MIXTURE: All colors blended.25	2.50
---	-------	-----	------

HYBRIDA TALL:

BLUE BEE: Viola Jersey Gem color.20	2.00
FLAMING VELVET: Velvety blood red.34	3.40

GENERAL DODD: Deep blood red.26	2.60
HOWARD'S STAR: Reddish purple, white star.32	3.20

RADIANCE: Cerise rose, salmon undertone.40	4.00
ROSE KING IMPROVED: Rich rose.20	2.00

TOPAZ ROSE: Rose and gold.34	3.40
VIOLEACEA: Deep violet.20	2.00

WHITE KING: Pure white.20	2.00
CHOICE MIXTURE: All colors blended.20	2.00

Outdoor Snapdragons

About 150,000 seeds per oz. Average production about 4,000 plants per .1 ounce.

MINIMUM QUANTITY SOLD 1/10 OZ.

VARIETY COLOR

PRICE PER 1/10 one
ounce ounce

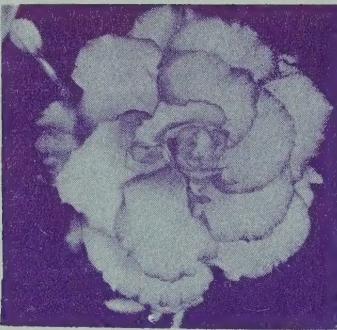
TETRAPLOID:

GIANT RUFFLED MIXTURE: Immense flowers, grand colors.	\$.35	\$3.50
TETRA ORCHID: NOVELTY. Orchid-purple. Yellow blotch.	3.00	3.00

TETRA YELLOW: NOVELTY. Tall clear yellow.	3.00	3.00
Next above two \$0.50 per 1/100 ounce.		

TETRA WHITE ROSE: Salmon pink, white tube.80	8.00
TETRA SALMON PINK: Solid salmon pink. Tall.80	8.00

TETRA BRIGHT ROSE: Brilliant rose. Medium tall.80	8.00</td
---	------	-----	----------



HARROLD'S TUBEROUS BEGONIA SEED

PLANT THESE NOW

It's getting time now to seriously plan your seasons planting of Tuberous Begonia seed for those early plants for spring sale. Early plantings can be had showing bloom for your April and May sales dates while for bedding they may be planted as late as February for nice plants. New crop seeds are now available. If you haven't tried these a packet will be well worth the time to convince you of their popularity. Our 17 page cultural booklet sent with each order gives a wealth of cultural help.

CAMELLIA FLOWERED DOUBLE: A fine mixture of colors in this most popular type. This should be one of your main selections.

CARNATION FLOWERED DOUBLE: A very fine mixture of colors.

CRISPA or SINGLE FRILLED: This mixture of colors is most attractive.

PRICE: Packet, about 500 seeds, \$2.50; 3 pkts. for \$6.00; 10 pkts. for \$18.00 your selection.

HARROLD'S FANCIERS MIXTURE

This mixture is probably the finest for the grower who wants to plant but one item. It is seed collected from our entire collection, many varieties selling for as much as \$1.50 per tuber, while others are from breeding work which has not as yet been released. You'll find the many types, shades and forms produced by this seed to be a most attractive selection for your fancy trade.

PRICE: Packet, about 500 seeds, \$2.50; 3 pkts. for \$5.00; 10 pkts. for \$15.00; 25 pkts. for \$30.00.

Our packets contain more than 500 seeds and with reasonable success in culture should produce upwards of 250 plants per packet.

GLOXINIA SEEDS

We offer here the most complete selection of these seeds available from a single source in the U. S. A. The culture of these is not difficult and is covered by our cultural leaflet that accompanies each shipment.

HYBRIDA GRANDIFLORA MIXTURE: A very fine blend of colors in the long tubed, giant flowered types. An excellent selection for the fancier.

DEFIANCE: The most brilliant fiery scarlet.

EMPEROR FREDERICK: Scarlet, bordered white.

EMPEROR WILLIAM: Dark violet, bordered white.

MONT BLANC: Glistening pure white.

ROI DES ROGUE: Brilliant blood scarlet, beautifully frilled.

VIOLACEA: Soft violet self.

WATERLOO: Attractive dark purple.

PRICE POSTPAID WITH CULTURAL BULLETIN: Per packet, about 300 seeds \$1.00; 4 packets for \$3.50.

GIERTH'S HYBRID RED: Very rich colored, huge flowers. Flexible leaves.

GIERTH'S HYBRID BLUE: Blue shades. Otherwise same as above.

GIERTH'S HYBRID WHITE: Very fine, large white.

HARROLD'S SHADES OF ROSE: A new super giant type in shades of rich rose. Leaves are flexible.

PRINCE ALBERT: Giant violet with white edge.

SPOTTED HYBRIDS: A new selection of the most unusual, large flowered spotted types. Many colors mostly in light shades.

PRICE POSTPAID WITH CULTURAL BULLETIN: Per packet, about 300 seeds, \$1.50; 3 packets for \$3.50.

COLEUS SEEDS

Coming to us from one of the finest collections in Europe these are all of the Hybridus type and make excellent pot, border and accent plants that are always popular. Growing from seed always develops many plants with new foliage colors and markings. These should prove both interesting and profitable.

SMALL LEAVED MIXTURE: Brightly colored and compact.

LARGE LEAF TALL: A mixture of brilliantly colored plants of robust habit.

GLORY BLEND: Large leaved and compact. Excellent for pots or edgings with the most brilliant hues.

PRICE PER PKT. \$1.00; 3 Pkts. for \$2.50; $\frac{1}{4}$ oz. \$3.50; $\frac{1}{8}$ oz. \$5.00.

SALVIA SEEDS

About 9,000 seeds per oz. Average production about 500 plants per .1 oz.

MINIMUM QUANTITY SOLD 1/10 OZ.	PRICE PER 1/10 OZ.	one ounce
VARIETY	COLOR	ounce
AMERICA: (Globe of Fire) 18".	\$.45	\$ 4.50
BLAZE OF FIRE: Very early, 14".	.56	5.60
BONFIRE or CLARA BEDMAN: Erect compact.	.45	4.50
HARBINGER: Extra early, 18".	.45	4.50
ROCKET: Early dwarf, 12".	.60	6.00
SPENDENS: Tall late, 24".	.40	4.00
ZURICH: Early flowered medium tall.	.44	4.40

VERBENA SEEDS

About 12,000 seeds per oz. Average production about 600 plants per $\frac{1}{8}$ oz.

MINIMUM QUANTITY SOLD $\frac{1}{8}$ OZ.	PRICE PER $\frac{1}{8}$ OZ.	one ounce
VARIETY	COLOR	ounce
BEAUTY OF OXFORD HYBRIDS: Rose pink variable.	\$.28	\$ 2.20
ANNAPOLIS BLUE: True mid-blue.	.28	2.20
CERISE QUEEN: Bright cerise red.	.28	2.20
CRIMSON GLOW: Rich crimson without eye.	.28	2.20
ETNA: Scarlet, small cream eye.	.28	2.20
FLORADEL BEAUTY: Large flowers shaded red and pink.	.28	2.20
LAVENDER GLORY: Lavender with white eye. Variable.	.28	2.20
LUCIFER: Scarlet.	.28	2.20
LUMINOSA: Deep salmon shaded pink, white eye.	.28	2.20
MOUNTY: Cardinal red small white eye.	.28	2.20
PURE WHITE: A quite uniform stock.	.28	2.20
ROSEA STELLATA: Deep pink, white eye. Vigorous.	.28	2.20
ROYALE: Rich deep blue with creamy eye.	.28	2.20
SPECTRUM RED: Intense bright red.	.28	2.20
BEDDING MIXTURE: All shades in a balanced blend.	.28	2.20

DELPHINIUM SEEDS

About 12,000 seeds per oz. Average production about 500 plants per .1 oz.

PACIFIC GIANTS:

MINIMUM QUANTITY SOLD 1/10 OZ.	PRICE PER 1/10 OZ.	one ounce
VARIETY	COLOR	ounce
BLACK KNIGHT: Very dark blue. Darkest of series.	\$ 1.05	\$ 10.50
BLUE BIRD: Clear medium blue, white bee.	1.05	10.50
BLUE JAY: Clear medium blue, dark bee.	1.05	10.50
CAMELLIARD: Lavender self, white bee.	1.05	10.50
GALAHAD: The best double flowered white.	1.25	12.50
GUINEVERE: Fine light pinkish lavender, white bee.	1.05	10.50
KING ARTHUR: Large royal violet, white bee.	1.05	10.50
LANCELOT: Clear lilac self, white bee.	1.25	12.50
ROUND TABLE: Mixture blended from named series.	1.05	10.50
SIR PERCIVAL: White with black bee.	1.25	12.50
SUMMER SKIES: Clear light blue, white bee.	1.05	10.50

BEGONIA TUBERS

FOR A MOST ATTRACTIVE OFFER SEE

OUR SPECIAL

MAILED EARLY IN DECEMBER.